



TWO DEGREES, ONE PATH

TRANSFER PATHWAY GUIDE 2023-2024

Associate of Science in Professional Communication To
Bachelor of Arts in Communication Studies

Overview

Completion of the following curriculum will satisfy the requirements for the Associate of Science (AS) in Professional Communication degree at Ivy Tech Community College (ITCC) and leads to the Bachelor of Arts (BA) in Communication Studies degree at Northern Kentucky University (NKU).

Applying to the IvyTech2NKU Program

Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Ivy Tech, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Ivy Tech.

Degree Requirements for Ivy Tech

To earn a degree at Ivy Tech a student must successfully complete the required number of credits for the degree, attain a minimum GPA of 2.0 in the required technical and general education courses, and complete at least 15 degree credits in the curriculum as a regular student of Ivy Tech.

Admission Requirements for NKU

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU.

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats. Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to Ivy Tech students who choose to enroll in the fully online program. Visit our website for more information about the [Communication Studies Accelerated Online program](#).

Degree Requirements for NKU

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0, earn a C- or better in all major and minor courses, and meet all prerequisites for courses and requirements for the major. Students must complete a focus or minor as indicated on the pathway.

Ivy Tech Community College of Indiana

Students must complete the following courses for an AS in Professional Communication.

Category 1: ITCC Indiana College Core Competencies

ITCC Course	Course or Category	Credits	NKU Course	Completed
ENGL 111	English Composition	3	ENG 101	
COMM 101	Fundamentals of Public Speaking	3	CMST 101	
TBS XXX	Quantitative Reasoning	3	TBD XXX	
TBS XXX	Scientific Ways of Knowing	3-4	TBD XXX	
TBS XXX	Quantitative Reasoning or Scientific Ways of Knowing	3-4	TBD XXX	
TBS XXX	Humanistic Ways of Knowing	3	TBD XXX	
TBS XXX	Humanistic Ways of Knowing	3	TBD XXX	
TBS XXX	Social and Behavioral Ways of Knowing	3	TBD XXX	
TBS XXX	Social and Behavioral Ways of Knowing	3	TBD XXX	
TBS XXX	Indiana College Core Elective	3		
Subtotal General Education Core		30-32		

TBS XXX means to be selected by Ivy Tech student

TBD XXX means to be determined by NKU based on the course selected at Ivy Tech

Category 2: ITCC Degree Requirements for AS in Professional Communication

ITCC Course	Course or Category	Credits	NKU Course	Completed
IVYT 111	Student Success in University Transfer	1	UNV 100T	
COMM 102	Introduction to Interpersonal Communication	3	CMST 220	
COMM 201	Introduction to Mass Communication	3	JOU 110	
COMM 202	Small Group Communication	3	CMST 230	
COMM 211	Public Relations	3	PRE 275	
COMM 212	Culture and Communication	3	CMST 355	
ENGL 215	Rhetoric and Argument	3	ENG 102	
PRCM 279	Professional Communication Capstone Course	1	CMST 200T	
Select 2: BOAT 216 BUSN 105 ENGL 211 CINS 101 MKTG 101 SDEV 153	Select two courses from the following: Business Communications Principles of Management Technical Writing Introduction to Microcomputers Principles of Marketing Web Site Development	6	ENG 340 MGT 205 ENG 347 BIS 101 MKT 205 INF 286	
TBS XXX	Transfer Cluster Electives	2-4	TBD XXX	
Subtotal Category 2 Courses		28-30		
Total Associate Degree Credit Hours		60		

Northern Kentucky University

Students must complete the following courses for the BA in Communication Studies.

Category 3: NKU Major Requirements for the BA in Communication Studies

NKU Course	Course	Credits	ITCC Course	Taken at ITCC
CMST 101 or CMST 110	Public Speaking or Introduction to Communication Studies	3	COMM 101	x
CMST 220	Interpersonal Communication	3	COMM 102	x
CMST 230	Small Group Communication	3	COMM 202	x
CMST 300	Research Methods in Communication Studies	3		
CMST 303	Organizational Communication	3		
CMST 310 or CMST 340 or CMST 410	Argumentation or Strategies of Persuasion or Rhetorical Theory and Criticism	3		
CMST 355	Culture and Communication	3	COMM 212	x
CMST 370	Advanced Public Speaking	3		
CMST 430	Communication Theories	3		
CMST XXX	Select two 200/300/400-level CMST courses	6		
TBS XXX	Select one CMST, EMB, HCOM, JOU, MIN, POP, PRE or 400/500-level COM course not used as a general studies	3	COMM 211 = PRE 275	x
Select 2: BIS 101 CMST 396 ENG 340 ENG 347 ENG 349 INF 286 JOU 220 JOU 305 LDR 300 MGT 205 MKT 205	Select two professional skills courses: Fundamentals of Business Computing Internship: Communication Business Writing Technical Writing Content Development for Web Introduction to Web Development News Writing Science in the Media Foundation of Leadership Business Management Principles Principles of Marketing	6	CINS 101 BOAT 216 ENGL 211 SDEV 153 BUSN 105 MKTG 101	x
	Subtotal Major Credit Hours Taken at NKU	21		
	Subtotal Major Credit Hours Taken at ITCC	21		
	Total Credit Hours Required for the Major	42		

Category 4: Additional Requirements at NKU

	Category	Credits		
	Subtotal Minor or Focus	12-24		
	Subtotal Elective (some 300/400 level) Hours	15-27		
	Total Baccalaureate Degree Credit Hours	120		

Updated April 2023