



**Public Relations Major Checklist**

For Students Following the:  
2007-2008 catalog  
2008-2009 catalog

<b>Name:</b>
<b>Student ID:</b>
<b>Catalog Year:</b>

CORE COURSES (36-38 Hours)						OFFICE USE ONLY
Course	Pre-req	Credits	Term	Grade	Approved Exceptions	
JOU 110 <b>OR</b> EMB 110	Introduction to Mass Communication					
JOU 220 <b>OR</b> EMB 265	News Writing I  Broadcast News Writing	ENG 101				
CMST 220	Interpersonal Communication	CMST 101 or 110				
MGT 205 <b>OR</b> CMST 303	Introduction to Business Management  Organizational Communication	Sophmore Standing  CMST 101 or 110				
MKT 305	Principles of Marketing	Junior Standing				
CMST 340 <b>OR</b> JOU 370	Strategies of Persuasion  Advertising	CMST 101 or 110  EMB 110 or JOU 110				
PRE 375	Principles of Public Relations	EMB 100 or JOU 110 & JOU 220 or EMB 265				
JOU 346 <b>OR</b> JOU 371 <b>OR</b> PRE 376	Copy Editing and Layout  Advertising Copywriting  Public Relations Writing	JOU 230  JOU 370  PRE 375 (pre-req or co-req)				
PRE 377	Public Relations Case Studies & Campaigns	PRE 375				
JOU 385/485	Mass Communication Law	JOU 110 or Junior Standing				
JOU 492	Mass Comm Research Methods	JOU 220				
PRE 410 <b>OR</b> CMST 370 <b>OR</b> JOU 321	Electronic Public Relations  Advanced Public Speaking  Publication Skills	PRE 376  CMST 101 or 110  EMB 100 or JOU 110				

APPLIED EXPERIENTIAL COURSES (3 Hours) - Choose One						OFFICE USE ONLY
Course	Pre-req	Credits	Term	Grade	Approved Exceptions	
PRE 396	Public Relations Internship	PRE 375 & PRE 376				

PRE 499	Independent Study: Public Relations	Junior Standing or Instructor Consent				
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Students must earn a 2.0+ GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO:

JOU 110 and EMB 100 should not be used to fulfill Foundation of Knowledge requirements.